Prof. J. Fred Verzijlbergen is born and raised in the Netherlands. He holds a medical degree from the Medical Faculty of Utrecht University and completed a postdoctoral fellowship in the field of internal medicine. Although direct patient care is one of the most satisfying professions in the world he decided to focus more on a combination of care and medical imaging. He completed a fellowship in nuclear medicine and focussed his research on cardio-nuclear imaging. In 2012 he was appointed as full professor and head of the department of nuclear medicine in Erasmus MC in Rotterdam and in 2016 joined the staff in Radboudumc in Nijmegen. From 2004-2006 he was secretary and from 2006-2011 president of the Dutch Society of Nuclear Medicine. After a few years as national delegate he was appointed as president-elect of the EANM in 2011 and 2012 and president in 2013 and 2014. Since the introduction of PSMA his research focus is on prostate cancer, he founded the Dutch PSMA Forum bringing several medical specialties together in order to improve diagnosis and treatment in this rapidly developing area. He believes that awareness of patients' needs, satisfaction, and health related quality of life should be the cornerstone of every major decision we make throughout our work. For that reason patients need to explain doctors what they experience during their illness, need to participate in decision making of research projects and participate in multidisciplinary meetings.